

Reference nr. 2884 : Northland Field Days

Social Media / Facebook Administrator Field Days 2022

Volunteer remotely. The Northland Field Days is Northlands' largest agricultural event each year and will be held 3rd, 4th, and 5th March 2022. It is a three-day event that is open to the public daily with approximately 20,000 visitors and up to 550 exhibitors. There is something for everyone at this event - plenty of live demonstrations, Field Days specials, new innovations in technology and equipment to be seen.

We are looking for someone with excellent social media skills to be our Facebook Administrator for the Northland Field Days Facebook page and to also possibly set up and administer an Instagram page for us. You will be in charge of our social media and ideally help us with a social media plan. Your role will then be to update, post information and monitor the Facebook / Instagram page prior to and throughout the Northland Field Days which will be held 3rd, 4th, and 5th March 2022. On top of being part of an amazing team, you will get free entry for your family.

Specific requirements

- Computer and internet savvy
- You must be mature and professional but with a friendly demeanour
- Familiarity with Facebook/Instagram/social media
- Experience with designing a social media plan a plus but not essential

When: Any time

Duration: **Short-term**

Area: **Dargaville area**

Activity: **Marketing, media and internet**

1 volunteer needed



- ✓ Wheelchair accessible
- ✓ Virtual
- ✓ Reference provided after some time