

Purpose Statement **Koha mai, koha atu**
 Volunteering Northland is a connection point for Northland’s diverse volunteering communities; building capabilities and promoting opportunities for volunteering organisations and people.



Volunteering Northland is recognized and utilized throughout Te Tai Tokerau/ Northland communities as the central point for growing volunteer organisations’ capability and promoting volunteer opportunities.

Volunteering Northlands services are aligned with and reflect the needs of Northlands volunteer sector.

Volunteering Northland has sustainable revenue streams

Develop and implement a strategic marketing plan
 Nov '23-Mar '24

Improve quality of baseline data
 Nov '23-Nov '24

Delivery of targeted programs that meet the needs of communities
 Nov '23-Oct '25

Develop and implement a funding strategy
 Nov '23-Sep '25

Develop and implement a revenue stream strategy
 June '24-Sep '25

Success indicators

Number of community interactions is increasing due to greater visibility of Volunteering Northland’s role amongst key audiences.

Volunteering Northland has sufficient funding to implement strategy and has diversified funding streams that align with values.