Volunteering Northland

STRATEGIC PLAN 2026 - 2028

Purpose Statement	**Koha mai, koha atu** Volunteering Northland is a Community Development Agency that strengthens the community sector through volunteering, connecting individuals and organisations with inspiring opportunities that create lifechanging experiences and upskilling opportunities.

5-year Vision

Volunteering Northland is acknowledged and valued as the central connective hub, around all things volunteering. We are supported by the community sector, local business and councils.

3-year Strategic Goals

The greater our visibility is, the greater the benefit is for our community organisations. Therefore, Volunteering Northland's services are agile and allow us to reflect the changing needs of Northland's volunteer sector.	Volunteering Northland has sustainable revenue streams.

2-year Strategic Initiatives

Develop captivating content, making use of new technology, to extend outreach.	Extend the Ambassador programme to other Regions i.e Kerikeri or Dargaville.	Refine targetted programmes/events that meet the need of communities i.e jobseekers, retirees, youth	Develop between 3-5 key sponsorship partnerships by building on relationships with the business sector.	Continue our focus on donations as a key revenue stream.

Success Indicators	Community engagement numbers increase through a variety of touch points i.e social media platforms, workshops, training, events etc.	Volunteering Northland has sufficient funding to implement strategy and has diversified funding streams that align with values.